



6032

# West Carrollton High School PIRATE ROBOTICS



2021-2022 Sponsor Opportunities

[www.wcrobotics.org](http://www.wcrobotics.org)

# Introduction

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## Dear Fellow Community Member,

Imagine a competition of ideas, imagination, engineering, and business that inspires our society's future leaders.

At West Carrollton High School, the Pirate Robotics team participates in a program called *FIRST*®. This global organization celebrates engineering and teamwork by hosting competitions where students use real-world skills in a highly competitive environment.



*FIRST*® teaches valuable skills needed in both business and engineering. In addition to building a robot, students also market the team, manage a budget, and invent strategies for competition.

Every year, we compete against hundreds of teams from around the world. All season long, our students are guided by a group of mentors, including engineers and businesspeople from our community.

We have tremendous gratitude for our sponsors. Sponsors help fund our team, volunteer as mentors, and donate workshop supplies. Every year, we ask our community to help us meet our minimum budget of \$20,000.

## Would you please consider sponsoring Pirate Robotics?

Inside this packet, you will find details about our team and our budget for the upcoming season. Even if you are unable to become a financial sponsor, please consider supporting us by volunteering as a mentor or making an in-kind donation.

We wish to thank you in advance for your consideration, and as always, Go Pirates!

Sincerely,

**Michael Neal**, Adviser, Pirate Robotics • mneal@wcsd.k12.oh.us

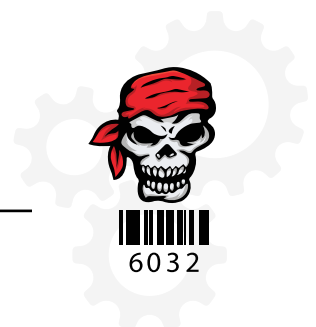
**Emily McGuff**, Adviser, Pirate Robotics • emcguff@wcsd.k12.oh.us

**Sarah Reynolds**, Adviser, Pirate Robotics • sreynolds@wcsd.k12.oh.us

***FIRST*® Robotics Competition Team #6032**

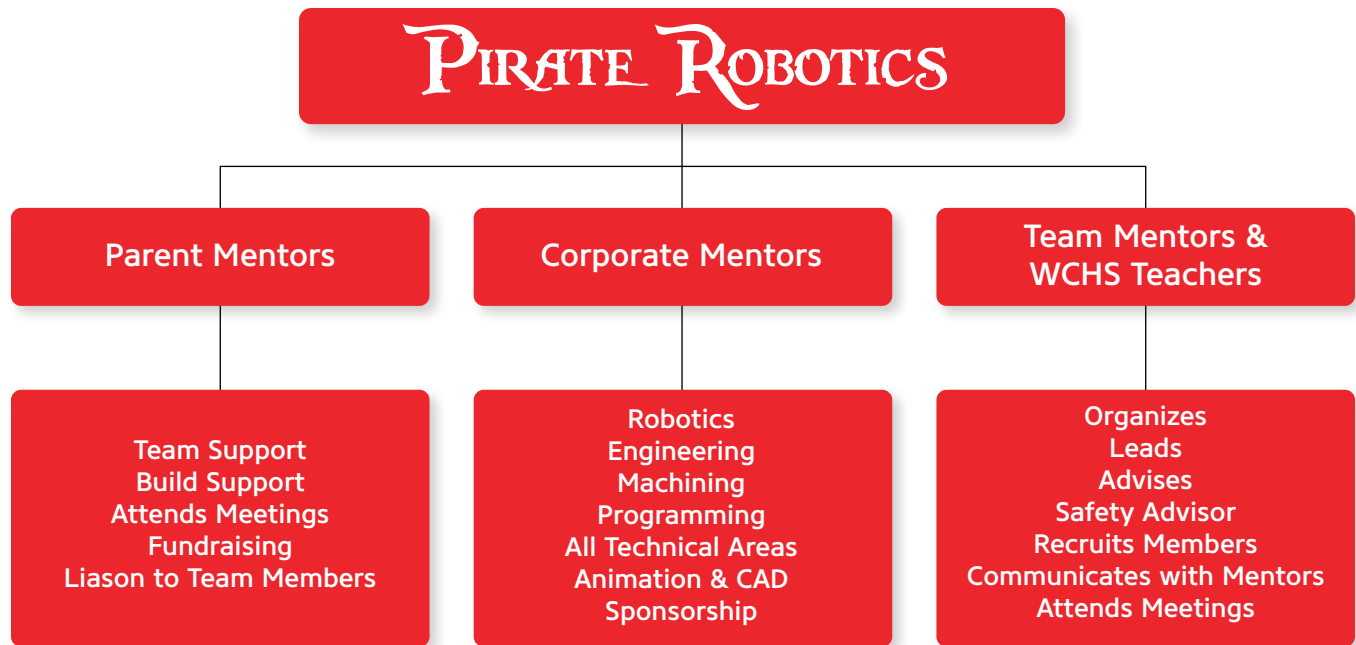
Attn: Pirate Robotics  
West Carrollton High School  
5833 Student Street  
West Carrollton, OH 45449

wcrobotics.org



# Team Structure

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**Professional Mentors** are critical to *FIRST*® Robotics Competition (FRC) teams. Our students work side-by-side with engineers, programmers, marketing professionals, and more to learn the skills they need to make Pirate Robotics successful.





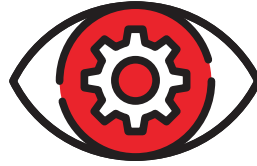
# “More than Robots”

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## Our Mission

We *spread the values of FIRST®* by providing our community with high-impact STEM experiences.



## Our Vision

We'll *build an inclusive team* by valuing diversity, doing the right thing, and treating everyone with kindness, fairness, and respect.



## Our Purpose

We're here to *inspire the next generation* of STEM leaders and creative problem solvers.

### CASA: Court Appointed Special Advocates

Over the past two seasons, we have donated stuffed animals to more than 100 children entering foster care.



### Summer STEM Camps

This summer, we hosted four STEM Camps to inspire younger children in our school district.



### FIRST® Lego League Tournaments

We enjoy volunteering for *FIRST® Lego League* to support the rising generation of competitive robotics enthusiasts!



# Budget for 2021-2022 Season

## Minimum Budget:

Item	Cost*
Registration for one competition (local), includes Kit of Parts	\$5,000
Registration for a second competition (out of the area)	\$3,000
Hotel for second competition	\$3,500
Robot parts, tools, and shop materials	\$6,000
Marketing: t-shirts, outreach materials, banners with sponsor logos	\$500
Transportation in school bus for second competition	\$2,000
<b>Total</b>	<b>\$20,000</b>

## If We Qualify for the World Championships in Detroit:

Item	Cost*
Registration for World Championships	\$5,000
Hotel for Detroit	\$5,000
Transportation in school bus	\$2,000
<b>Total</b>	<b>\$12,000</b>

## Our Team has Qualified for the World Championships Three Times Since 2016!



\*All donations to Pirate Robotics #6032 are tax deductible as a **charitable contribution**.



# Sponsorship Form

Pirate Robotics is a **FIRST® Robotics Competition** team at West Carrollton High School. All funds donated will be used specifically for students within this team.

## Individual Sponsorship\*

- ☐ **\$500** Pirate Robotics Crew
- ☐ **\$100** Platinum
- ☐ **\$50** Gold
- ☐ **\$25** Silver
- ☐ **\$10** Bronze

**Total Sponsorship** \_\_\_\_\_

## Business Sponsorship\*

- ☐ **\$5,000 +** Title Sponsorship
- ☐ **\$2,500 – \$4,999** Platinum
- ☐ **\$1,000 – \$2,499** Gold
- ☐ **\$250 – \$999** Silver
- ☐ **\$50 – \$249** Bronze

**Total Sponsorship** \_\_\_\_\_

Please make checks payable to: **West Carrollton High School**

Address: Attn: Robotics, West Carrollton High School, 5833 Student Street, West Carrollton, OH 45449

Primary Contact Name: \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

## Contact Information

**Michael Neal**, Adviser, Pirate Robotics  
mneal@wcsd.k12.oh.us

**Emily McGuff**, Adviser, Pirate Robotics  
emcguff@wcsd.k12.oh.us

**Sarah Reynolds**, Adviser, Pirate Robotics  
sreynolds@wcsd.k12.oh.us



## Thank you for your support!

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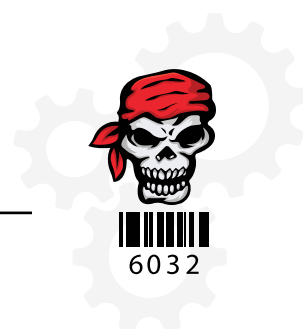
# Business Sponsor Benefits

Placement	Title* Sponsor \$5,000+	Platinum* Sponsor \$2,500+	Gold* Sponsor \$1,000+	Silver* Sponsor \$250+	Bronze* Sponsor \$50+
<b>Tournament Alliance Selection</b>	Your company thanked during playoff alliance selections	—	—	—	—
<b>Robot</b>	Extra Large logo	Large logo	Medium logo	Small logo	Line of text with business name on robot
<b>Banner</b> <i>Displayed at events and tournaments</i>	Extra Large logo	Large logo	Medium logo	Small logo	—
<b>Team Shirts</b> <i>Worn at events and tournaments</i>	Extra Large logo	Large logo	Medium logo	Small logo	—
<b>Website</b>	Large logo prominently displayed at top of sponsor page, link to business	Logo and link to business	Logo and link to business	Logo and link to business	Link to business
<b>Memorabilia</b>	Thank you plaque, Pirate Robotics t-shirt, certificate signed by team members	Thank you plaque, Pirate Robotics t-shirt, certificate signed by team members	Thank you plaque, Pirate Robotics t-shirt, certificate signed by team members	Thank you letter, certificate signed by team members	Thank you letter, certificate signed by team members

## Available to All Sponsors

Team members will give a complimentary presentation to a small or large group providing more information and an interactive demonstration with one of our robots.

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# Photo Gallery

